



THE DALE VIEW

COLLEGE OF PHARMACY AND RESEARCH CENTRE

AUTONOMOUS

5TH NATIONAL PHARMACOVIGILANCE WEEK 2025

THEME : YOUR SAFETY, JUST A CLICK AWAY:

REPORT TO PVPI

Inauguration



Dr. V. Kalaiselvan, Ph.D.
Secretary-cum-Scientific Director
Indian Pharmacopoeia Commission (IPC)
Ministry of Health & Family Welfare,
Government of India

Day 1

22/09/2025

Awareness Campaign and Pamphlet Distribution at S.K Hospital, Trivandrum

The program aims to create awareness among patients, caregivers, and healthcare professionals about the importance of reporting ADRs and ensuring safe use of medicines.

Informative pamphlets will be distributed to highlight the role of pharmacovigilance in strengthening patient safety.

Day 2

23/09/2025

Awareness Campaign at The Dale View Care Point, Punalal

The campaign is designed to strengthen patient safety in chronic treatment settings through active pharmacovigilance practices.

Pharm.D students will interact with patients and families, clarifying doubts, encouraging ADR reporting, and promoting better understanding of medicine-related precautions.

Day 3

24/09/2025

Community Awareness Program & QR Code Distribution

The initiative aims to educate the public on the safe use of medicines and the importance of reporting adverse drug reactions.

To make reporting more accessible, QR codes linked to the ADR reporting portal will be placed at nearby pharmacies. This will enable patients and caregivers to conveniently report any suspected ADRs using their mobile phones.

Day 4

25/09/2025

International Pharmacist Day 2025 Celebration

A rally is organized to spread awareness about the vital role of pharmacists in healthcare.

As part of the Program, pharmacists are honoured for their dedicated service to patients and the community.

Day 5

26/09/2025

Awareness Campaign and Pamphlet Distribution at Railway Hospital & Pran Hospital, Trivandrum

The campaign will focus on educating patients and healthcare workers about the steps to report suspected ADRs promptly.

QR codes and informative pamphlets will be made available at strategic locations in the hospitals to make reporting quick and hassle-free.

The initiative aims to create a proactive community that participates in pharmacovigilance and contributes to safer medication use.

For ADR Reporting :



<https://forms.gle/d1LDBa4nL5SdnRSm8>



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EXPERT TALK ON

**PHARMACOVIGILANCE
UPDATES FROM PVPI**

on September 27, 2025

AT 10.00 AM



College Auditorium

Dr. Anagha Vijayan

Pharmacovigilance
Associate, Govt.
Medical College,
Trivandrum