THE DALE VIEW COLLEGE OF PHARMACY AND RESEARCH CENTRE

REPORT OF EARTH HOUR CELEBRATION

Earth Hour is a worldwide movement organized by the World Wide Fund for Nature (WWF). The event is held annually, encouraging individuals, communities, and businesses to turn off non-essential electric lights, for one hour, from 8:30 to 9:30 p.m. on a specific day towards the end of March, as a symbol of commitment to the planet.

Earth Hour endeavours to spark global conversations on protecting nature not only because it is our strongest ally against the climate crisis – but also because of its importance in ensuring our own health, happiness, prosperity and even survival. Earth Hour asks people to turn their lights off for one hour.

Our college also organised Earth hour campaign amongst all the students.

As a part of the campaign, energy saving oath was taken and plants were handed over to the Herbal Committee (Mrs.Vaishna.V.Chandran, Ms.Anuraj.& Mrs. Sruthy) as a stepping stone to organic farming by the college CEO, Dr. Shaiju. David. Alfi Sir and Principal, Dr. P. Manoj Kumar Sir.

As a symbol of commitment to planet, it was decided to switched off lights for about every 20 minutes during the interval hours, so that energy can be conserved for about 1 hour per day except the practical classes

Candle lights were handed over to students as it symbolizes light in the darkness of life and is the symbol of the holy illumination of the spirit of truth Also candle lights are believed to produce energies that empower their mind.

Air purified plants like money plants were planted in recyclable reagent bottles and handed over to each and every classes of our college for enhancing responsibility amongst the youth.

Our campus was made plastic free using go green campaign and more herbal plants were planted to our garden.

Finally the campaign was put to an end by taking a pledge that "Everyone has the responsibility to Shape our Planet".









